



To Rotary Peace Fellows & Alumni,

The Institute for Economics and Peace (IEP), in collaboration with Rotary International, is excited to announce the launch of the second Global Peace Index (GPI) Ambassador Program, exclusively for Rotary Peace Fellows.

IEP has pioneered the empirical study of peace, most notably through the groundbreaking Global Peace Index. The GPI has helped shift the world's conversation about peace to a positive, achievable and tangible measure of human wellbeing and progress. The Index is included in thousands of university courses, is referenced by international media and used by the world's major multilateral organizations including the United Nations and the Organization for Economic Co-Operation and Development. News articles about the 2016 Global Peace Index appeared in 75 countries and reached over 1 billion people, while the Institute's website, [www.visionofhumanity.org](http://www.visionofhumanity.org), gets over 6 million annual page views. Each year, the GPI report is released with events in key cities around the world, attended by policy-makers, researchers, civil society, and media.

The GPI Ambassador Program is an exciting collaboration with Rotary International, which focuses on engaging the most dedicated Rotary Peace Fellows in understanding IEP's empirical peace research. It brings together education, community-based programming, and engagement with the Rotary network to offer Peace Fellows new approaches and opportunities to build peace.

**Benefits of the GPI Ambassador Program:**

- Three online webinars highlighting IEP's core research content, including the methodology of the Global Peace Index and Positive Peace framework, and messages to communicate peace research.
- Overview of Rotary's Global Grants program and resources to help you apply for Rotary grants.
- Access to a like-minded peer group.
- Recognition on IEP's website, [www.visionofhumanity.org](http://www.visionofhumanity.org), and on social media.
- A chance to highlight your projects and receive support from other program participants.
- Opportunities for you to share your acquired knowledge in local Rotary Clubs and communities.
- Certificate of completion.

The GPI Ambassador Program will commence the week of April 17, 2017 and will run until the end of the calendar year. The three online webinars are scheduled to be delivered between April 17 and May 31, 2017. As a program participant, we hope that you will collaborate with other GPI Ambassadors on projects to engage your networks in investing in peace.

**Program Requirements:**

The GPI Ambassador Program is open to current and former Rotary Peace Fellows. In order to complete the program and receive a certificate, participants are required to attend the three webinars and organize a presentation to their local Rotary club, or an interested community group.

### How to Apply:

It's simple. [Apply Now](#). It takes 20 minutes.

- Now – March 24: [Submit your application to IEP](#).
- Early-April: Receive your official invitation to participate in the Program.
- April- May: Delivery of the three online webinars.
- May - December: Organize presentations to local Rotary clubs.

Don't hesitate to reach out to us over email at [GPiAmbassadors@economicsandpeace.com](mailto:GPiAmbassadors@economicsandpeace.com) with your questions.

Kind regards,



Michelle Breslauer  
Director, Americas Program  
Institute for Economics and Peace

## FAQS

### WHAT WERE THE OUTCOMES OF THE 2016 GPI AMBASSADOR PROGRAM?

Our 2016 GPI Ambassador Program was a [success](#). We were impressed and inspired by the commitment and dedication demonstrated by all who participated. Last year, 135 Rotary Peace Fellows joined the Program and overall, they presented 248 times at Rotary Clubs and other community meetings in 51 countries and to 7,546 individuals.

### WHY JOIN US?

If you are passionate about peace and conflict prevention/resolution. If you are constantly seeking to learn, to support others like you, and to take action, this is the right program for you.

IEP is an independent, non-partisan, non-profit think tank dedicated to shifting the world's focus to peace as a positive, achievable, and tangible measure of human well-being and progress. IEP achieves its goals by developing new conceptual framework to define peacefulness; providing metrics for measuring peace; and uncovering the relationships between business, peace and prosperity as well as promoting a better understanding of the cultural, economic and political factors that create peace. IEP has offices in Sydney, New York, Brussels, The Hague, and Mexico City. It works with a wide range of partners internationally and collaborates with intergovernmental organizations on measuring and communicating the economic value of peace.

We also believe that there isn't a better time than now to promote peace! But to build peace in the world, we need to scale our individual capacities. With the GPI Ambassador Program, we are joining forces with committed individuals from all over the world to multiply our impact. Together, we will step up to make a difference, and empower many others to join us.

#### IS THERE A FEE TO JOIN OR PARTICIPATE IN THE GPI AMBASSADOR PROGRAM?

No.

#### HOW DO I JOIN THE GPI AMBASSADOR PROGRAM?

- Step 1: [Apply](#). It takes 20 minutes
- Step 2: Receive an invitation to join our online community

#### WHEN ARE YOU NEXT ACCEPTING APPLICATIONS FOR THE GPI AMBASSADOR PROGRAM?

This is our second year running the GPI Ambassador Program. If enough interest is shown, we will run another program next year.