

COMMUNICATION ON ENGAGEMENT WITH THE UN GLOBAL COMPACT

Period covered by this Communication on Engagement
From: 1 October 2015 To: 30 September 2017

Part I. Statement of Continued Support

To our stakeholders,

I am pleased to confirm that the Institute for Economics & Peace ('IEP') reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organisation has taken to support the UN Global Compact and its Principles. We also commit to sharing this information with our stakeholders through our website.

Yours sincerely,



Alistair Gee
Chief Operating Officer
Institute for Economics & Peace

Parts II and III. Description of Actions and Measurement

Engagement with the UN Global Compact

Over the past two years, IEP has held a number of events with the Global Compact Secretariat and members at a range of levels, such as:

- Global level events, such as launching the Global Peace Index;
- Global events on how to localising the principles and SDGs for businesses, such as the Global Compact 2016 event in Dubai; and
- Country-specific events, such as with the Global Compact in Mexico (Pacto Mundial).

IEP is an active participant on a steering committee for a Global Compact initiative, Business for Peace.

Research Global Compact-related issues

IEP produces world-leading research of benefit to business on many of the Global Compact principles, especially on human rights, non-discrimination and anti-corruption. This research is contained in our following annual publications which relate to businesses in 163 countries:

- *Global Peace Index*;
- *Positive Peace Report* – the pillars of which overlap significantly with the Global Compact Principles;
- *Economic Value of Peace*; and
- *SDG16 Progress Report*.

IEP also produces research related to businesses and Global Compact principles:

- annual country specific research, such as the *Mexico Peace Index*;
- annual provincial and municipal research, such as for *Nuevo Leon*; and
- periodic business reports such as *Tourism and Peace*.

Engage companies on Global-Compact-related issues

IEP engages companies directly in these matters, such as through participation at International Chambers of Commerce events and a range of national and sub-national chambers of commerce events and programs. IEP has recently entered into a strategic partnership with Rotary International on positive peace.

IEP also engages companies through IEP's social media and through the social media channels of business groups, such as the World Economic Forum. IEP reached over 11 million people through this social media in the past year.

Engaging the public and policymakers on Global-Compact-related issues

IEP raises public awareness on these matters not only through social media, though also traditional media and inclusion in education courses and the publications of others. IEP obtained traditional media impressions of around 1.7 billion people during the past year on this work and it is referenced in over 2,000 books.

This awareness raising influences public policymakers on these matters from global to local levels, which is why IEP is ranked as one of the 20 most impactful think tanks for its size by the *Global Go To Think Tank Index*.